

## SENIOR ACCOUNT MANAGER (B2B)

### HELP US FUEL TOMORROW'S GAME CHANGERS

We are a collective of original thinkers and makers driven by creating innovative solutions to challenging business problems. We believe in co-creation, building industry-changing ideas in an open and collaborative culture, supercharging the futures of the brands, clients and talent we work with.

#### **Your Role**

Supercharge your future!

We are looking for a driven Account Manager to join our team. You will be part of an open, dynamic environment, enriched by creatives across different disciplines and manage a flexible portfolio of global B2B accounts. You will have responsibility for key projects, that vary in terms of depth and scope across a broad range of comms channels.

We require impressive client handling skills to develop our existing (and new) brands, generating ideas that will test the courage of our clients and shift the behaviour of their audiences.

You will need to be an outstanding communicator: collaborative, confident, decisive, open, inspirational and analytical. Ideally, you understand the latest opportunities in digital, are inquisitive about ABM strategies and be all over the small details that make a difference to our client partners.

You have a minimum of five years' experience with digital marketing knowledge and a proven track record delivering integrated projects.

Account and client-facing responsibilities include:

- Project and financial management
- New business opportunities
- Project planning, estimating time-scales and budgets
- Involvement in the creative and design process
- Overseeing faultless client delivery

You will be self-motivated and ambitious to grow your role.

#### **Why Oakwood?**

We want to spark the passion of everyone inside our business.

- Award-winning, independent, agency running for over 24 years
- Global clients with an exciting crossover of B2B and B2C work
- Central Bristol location with London office space
- Excellent benefits package

## Benefits

- 21 days' holiday, plus Bank Holidays, rising with length of service
- Company pension scheme
- Additional day off for Birthday
- Simply Health insurance
- Perkbox
- Training budget and personal development plan with access to industry-specific training/courses/events
- Cycle to work schemes
- Dedicated social events
- Based in central Bristol (with maybe a day a week in London)